

Gitika Joshi

An Indian-born, London-based multidisciplinary designer specializing in Graphic and Brand Design. While her core expertise lies in design, she believes the essence of branding emerges from the synergy of storytelling, strategy, and visual expression.

Education

University of Arts London

Masters of Arts in Graphic Branding & Identity Design
London, England, U.K
(October 2023 - December 2024)

Institute of Design, Nirma University

Bachelors in Communication Design
Ahmedabad, Gujarat, India.
(July 2019 - June 2023)

Skills

Software skills

Design tools

Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Aftereffects, Procreate, Figma & introduction to Fontlab

Administrative tools

Microsoft Office, Apple iWork, Google Workspace, Miro

Languages known

English, Hindi, Gujarati and Marathi

AI tools

Claude, ChatGPT, Adobe Firefly, Gemini

Experience

Junior Designer

Marks.Global, London, U.K
(September 2025-Present)

Multi-Disciplinary Design Internship

Marks.Global, London, U.K
(May 2025-August 2025)

Graduation Project

Museum Of Goa, Goa, India
(January 2023-May 2023)

Summer Internship

SIXOFUS Design, Mumbai, India
(June 2022 - July 2022)

Summer Internship

Trizone, Vadodara, India
(June 2021 - July 2021)

Recognition

D&AD New Blood Pencil Winner

D&AD/[View project](#)
(May 2025)

Coffee by Tate X Tate Collective Open Call Winner

Tate Collective/[View project](#)
(May 2024)

Gold Medal for Scholastic Excellence

Institute of Design, Nirma University
(Nov 2023)