Gitika Joshi

A multi-disciplinary designer driven by the desire to go beyond screens and create meaningful connections between audiences and the experiences they encounter. She believes design is driven by the synergy of storytelling, strategy, and creativity, with a focus on crafting visual experiences that resonate emotionally with the audience.

Skills

Software skills
Design tools
Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Aftereffects, Procreate, Figma & introduction to Fontlab.

Administrative tools
Microsoft Word, Microsoft Powerpoint, Microsoft Excel, Notion.

Languages known
English, Hindi, Gujarati and Marathi.

Education

University of Arts London
(October 2023 - December 2024)
Masters of Arts in Graphic Branding & Identity Design
London, England, United Kingdom

Institute of Design, Nirma University
(July 2019 - June 2023)
Bachelors in Communication Design
Ahmedabad, Gujarat, India.

Experience

Student Ambassador
University of Arts London
(December 2023-December 2024)

Designer (Graduation Project)
Museum Of Goa, Goa, India
(10th January - 14th May, 2023)

Summer Internship
SIXOFUS Design, Mumbai, India
(1st June - 31st July, 2022)

Summer Internship
Trizone India, Vadodara, India
(1st June - 31st July, 2021)

Recognition

Coffee by Tate X Tate Collective Open Call Winner
Tate Collective (May 2024)

Gold Medal for Scholastic Excellence
Institute of Design, Nirma University
(Nov 2023)

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